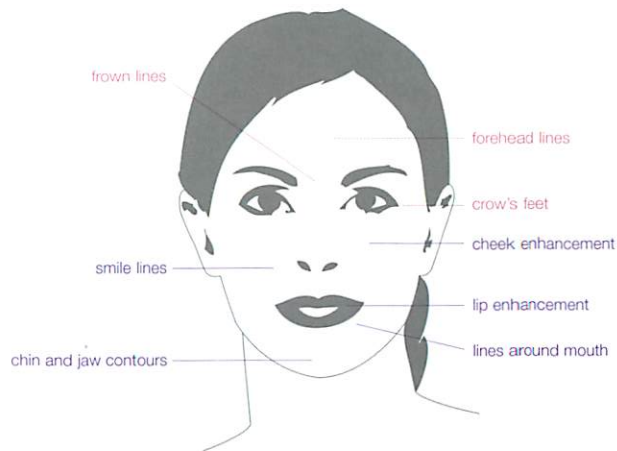


Soft Lift™ - make the most of you

Whether it's a beauty or fashion makeover, we all know that it's the total look that counts. How everything works together is just as important as the individual pieces. That's the thinking behind Soft Lift™. By using a combination of BOTOX Cosmetic® and Juvéderm™ dermal filler, Soft Lift™ creates a balanced, total effect that lets you make the most of your look.¹

BOTOX Cosmetic® is used to treat the lines around the eyes and forehead which can make a person look tired or angry.¹ Juvéderm™ is used to treat lines around the mouth and to restore the loss of fullness that can occur with aging in the cheeks, lips and chin.¹

Together, the effect is balanced, subtle and entirely natural looking.¹



BOTOX COSMETIC® + JUVEDERM™

Soft Lift™

a cosmetic treatment
that gives you a balanced,
natural-looking makeover
in just one session



For more information about
Soft Lift™
ask your doctor



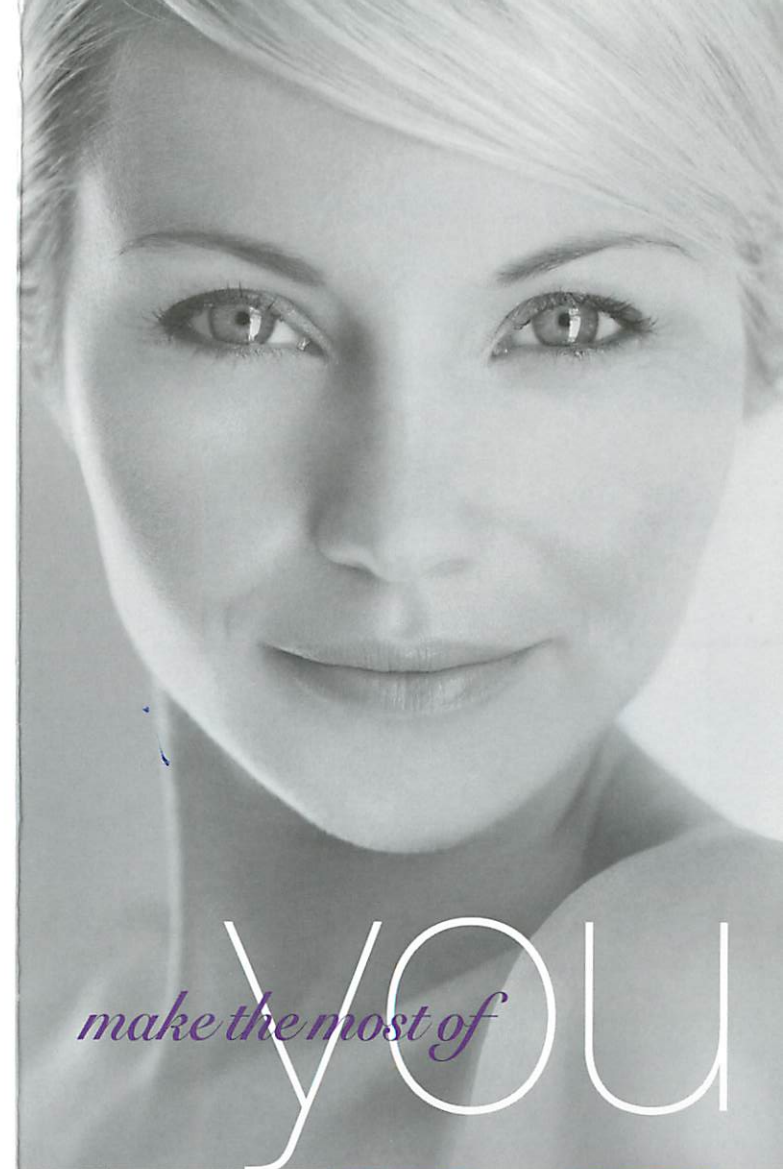
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*Soft Lift™ treatments displayed in photos were performed by Dr. Nowell Solish and Dr. Vince Bertucci.



make the most of **YOU**



BOTOX COSMETIC® + JUVEDERM™



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The Soft Lift™ makeover with BOTOX Cosmetic®
and Juvéderm™ refreshes your natural look,
so you can make the most of you!



the aging process

skin cell renewal slows down

Aging is a natural process in which cells begin to renew themselves more slowly.² For your skin, this means less collagen and hyaluronic acid to support and fill out the layers of skin.² Environmental effects, pollution, sun exposure, stress and smoking can all increase this effect.¹

Over time, this combination of factors contributes to the three Ds of aging.

deterioration

fine lines, wrinkles and texture change³

descent

droopiness or sagging skin³

deflation

loss of fullness or volume³

Soft Lift™

gives you a new,
overall approach

Many products and treatment plans only target one result of skin aging, such as fine lines or loss of fullness. Soft Lift™ is a new treatment that combines the benefits of BOTOX Cosmetic® and Juvéderm™ dermal filler to address multiple signs of aging at the same time, for an overall refreshed look that's subtle and natural looking.¹

Soft Lift™ smoothes deep wrinkles and fine lines, restores lost fullness and enhances facial contours – all in just one treatment session.¹ The overall effect is a balanced, refreshed look that's totally you.¹ No wonder Soft Lift™ is quickly becoming the preferred choice for a natural, rejuvenated look.

Soft Lift™

a synergy of BOTOX Cosmetic®
and Juvéderm™

The idea behind Soft Lift™ is that by combining the treatments of Juvéderm™ dermal filler with BOTOX Cosmetic® you can get an optimal, overall result that keeps your own natural look in balance. So you can make the most of you.

BOTOX Cosmetic® is a purified protein that relaxes muscles and smoothes away wrinkles. BOTOX Cosmetic® has a well-established safety history and is used to treat horizontal forehead lines, frown lines between your eyebrows and crow's feet around your eyes, creating a more relaxed and refreshed appearance.⁴

Juvéderm™ is a safe, injectable gel used to instantly improve your appearance by smoothing lines, wrinkles and restoring lost volume for up to a year.^{5,6} Made from hyaluronic acid, a sugar naturally found in your body, Juvéderm™ is used most often to smooth away the lines around the nose and the mouth, to enhance lips and to restore lost fullness to the cheek and chin areas.¹

Soft Lift™ combines the use of BOTOX Cosmetic® and Juvéderm™ for smooth, natural-looking results with no downtime, in just one treatment session.

Soft Lift™ looks great at any age*



Soft Lift™ treatment

- BOTOX Cosmetic® to relax and smooth crow's feet, forehead and frown lines
- Juvéderm™ to reduce appearance of smile lines, enhance lips and contour jawline



Soft Lift™ treatment

- BOTOX Cosmetic® to relax and smooth crow's feet, forehead and frown lines
- Juvéderm™ to reduce appearance of smile and marionette lines, enhance lips, enhance cheeks and contour jawline



Soft Lift™ treatment

- BOTOX Cosmetic® to relax and smooth crow's feet, forehead and frown lines
- Juvéderm™ to reduce appearance of smile and marionette lines, enhance cheeks and contour jawline



Soft Lift treatment

- BOTOX Cosmetic® to relax and smooth crow's feet, forehead and frown lines
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